

## Rules and Regulations of the Great Alabama Duck Race ™

Presented by the Boys & Girls Club of Northeast Alabama, a 501 (c) 3 corporation. ("Presenter")

1. A maximum of 25,000 ducks may be entered in the race. Exact amount of racing ducks to be determined by the Race Committee (members to be determined by Presenter).
2. Ducks will be launched into the Coosa River at the Broad Street Bridge at approximately 3:00 PM on Saturday, May 1, 2010. The racecourse will be established by the Presenter and will end at the I-759 Bridge. The Presenter reserves the right to manually maneuver ducks while on the racecourse.
3. All ducks entered will be provided by the Presenter and shall remain the property of the Presenter.
4. Once ducks are launched, they are on their own. No attempt to free or interfere with any duck is permitted unless deemed necessary by the Race Committee. The racecourse will close 20 minutes after the first duck has crossed the finish line and/or entered the duck trap. Any duck finishing after that time will be ineligible for prizes.
5. A number will be attached to each racing duck. A computer will then randomly assign the numbers on the ducks to the numbers on the adoption papers. The person listed on the adoption papers corresponding to the winning duck will be awarded prizes. Positive identification is required (valid drivers license) and the claimant must be 19 years of age. If the person listed on the adoption papers is a minor, his/her legal guardian may claim the prize on behalf of said minor upon proof of identity and relationship. A complete and detailed description of prizes, prizewinners and rules may be obtained at the Boys & Girls Club of Northeast Alabama Administrative Office, WQSB, and WKXX radio stations.
6. Presenter reserves the right, at its sole option, to substitute prizes of comparable value.
7. The entry portion of each adoption paper must be completely filled out and delivered to the Presenter or an authorized representative or mailed to the Presenter at the address found on the adoption paper and actually received by the Presenter prior to the race for the entry to be eligible for prizes. Entrants assume responsibility for non-deliverable entries.
8. The Presenter reserves the right to limit the number of adoptions per individual.
9. No purchase is necessary in order to enter or win. Presenter does encourage an adoption of at least \$5 per duck adoption to benefit the Boys & Girls Club of Northeast Alabama, a charitable organization under section 501©3 of the Internal Revenue Code. One free duck per person may be adopted by presenting a written request in person at the Boys & Girls Club of Northeast Alabama Administrative Office, 214 South 4<sup>th</sup> Street, Suite 202, Gadsden, Alabama, between the hours of 9 AM and 4 PM, Monday through Friday until April 30, 2010. Mailed entries received after April 30, 2010 at 12 noon CDT will be deemed a donation only and will not be in the race. In-person adoptions may be accepted up to 4 PM CDT on April 30, 2010 at the administrative office. Internet sales will not be accepted after 12 noon CDT April 30, 2010. Day of race adoptions may be accepted up to 2:00 PM CDT, May 1, 2010 at designated site on race course.
10. The adopter of the first place duck is eligible for the first prize. The chances of winning will be determined on actual amount of ducks sold not to exceed 25,000.
11. Winners will be announced. Winners will also, where necessary, be notified by telephone or US mail. Entrants need not be present to win. If a winner does not claim his/her prize at the address listed in #9 above within 30 days after May 1, 2010, Presenter will select a winner by random drawing of entries. All prizes will be awarded according to contest rules. Winners will be listed on the Web Site.
12. Corporate directors, staff, shareholders, officers and employees of the Boys & Girls Club of Northeast Alabama, WQSB, WKXX, and spouse or unmarried children living at home, of any such person are not eligible to win. Also the person appointed by the Race Committee authorized to pull the ducks from the water in order of finishing nor any relative of said person either close or distant shall be eligible to win. Principal owners of sponsors of race, or their

spouse or unmarried children living at home are not eligible to win. Winner must prove eligibility.

13. No cash equivalent will be awarded in lieu of designated prizes. Any and all taxes and similar fees, including but not limited to applicable license and registration fees on any vehicle, are the sole responsibility of the winner.
14. By entering, entrants release Presenter and its officers, directors and staff, and other related entities from any and all liability with respect to prizes.
15. By entering, winners consent to the promotion of their names and likenesses without additional compensation.
16. Chances of winning depend on the total number of qualified entrants.
17. This event is subject to all federal, state and local laws and regulations and is void when prohibited by law.
18. The conduct of the race and the determination of race winners will be audited by a representative of an independent accounting firm. The Presenter will make all decisions and interpretations of the rules and regulations and its judgment is final.
19. Duck logos and likenesses are registered trademarks of GAME, Inc. and no other person or entity is authorized to copy or otherwise use them without expressed written consent. To contact GAME, Inc., log on to [www.game-group.com](http://www.game-group.com) or call 380-957-3825.
20. "The Great Alabama Duck Race" is a trademark of the Boys & Girls Club of Northeast Alabama and may not be used without written consent.